



July 14, 2017

To: Valued 3M Customers,

We are respectfully requesting a change in your 3M masking purchases from 3M™ Masking Tape 200 over to 3M™ General Use Masking Tape 201+. This request is in keeping with the strategy to simplify the industrial crepe masking tape category into five “go-to” tapes (101+, 201+, 301+, 401+, and 501+).

The product construction and performance of 3M™ General Use Masking Tape 201+ will be identical to the product construction and performance of the 3M Masking tape 200.

Thank you for continue support of 3M products.

Regards,

Ryan Bjorklund
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3M Masking Business

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